Reforming States Group Pre-Conference on Aging

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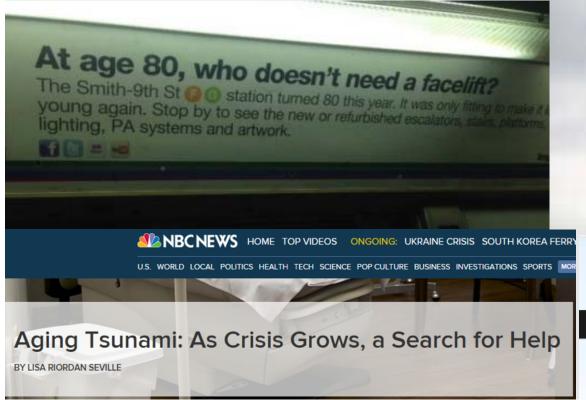
> Nashville November 11, 2015

> > The Reforming States Group





Perception



The Telegraph



World faces ageing population time bomb says UN

The world needs to take urgent action to cope with the impact of a rapidly ageing population, according to a new report, which forecast that the number of people older than 60 would surpass one billion within a decade





Gray Dawn: The Global Aging Crisis

Review Trip Itinerary



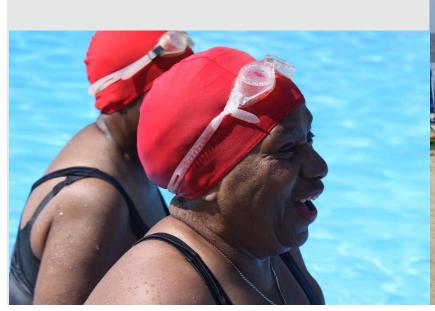
Reality

16% Employed

50% Discretionary Spending

72% Vote

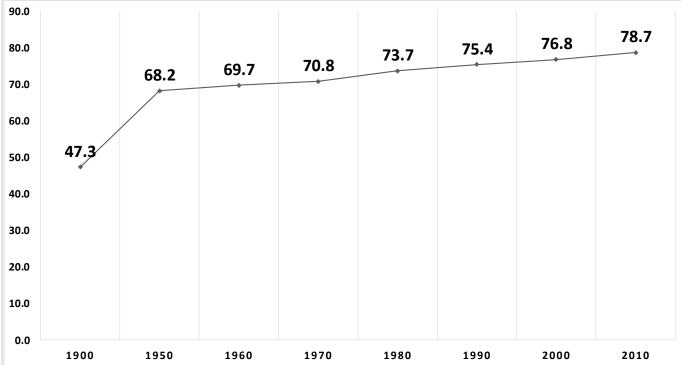
64% No Disability







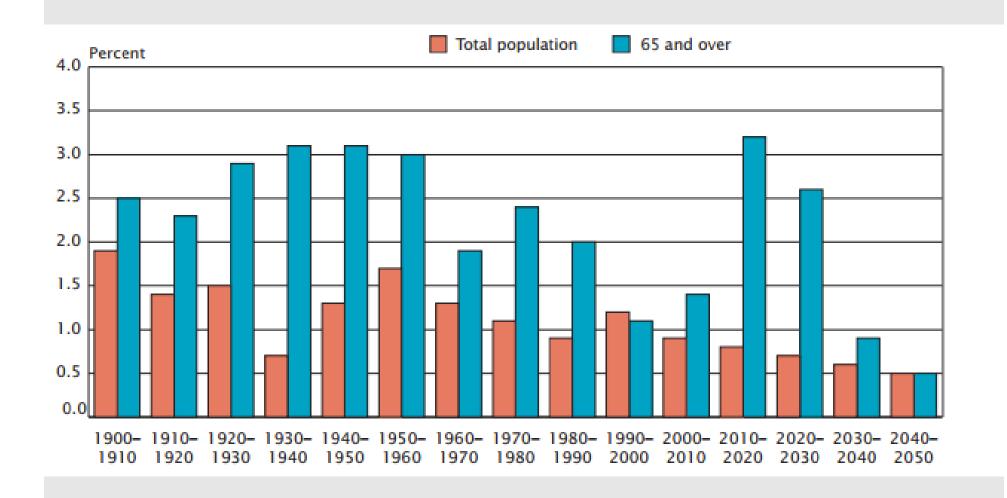
American Life Expectancy



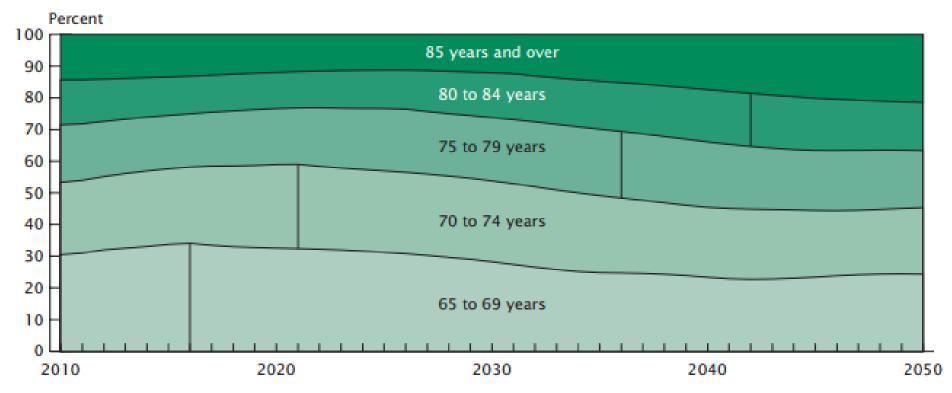
| | State | Male | Female | | | |
|----|-------|------|--------|--|--|--|
| 1 | MN | 78.7 | 84.7 | | | |
| 2 | CT | 78.6 | 83.3 | | | |
| 3 | CA | 78.3 | 83.1 | | | |
| 4 | UT | 78.3 | 82.9 | | | |
| 5 | VT | 78.2 | 82.8 | | | |
| 6 | MA | 78.1 | 82.7 | | | |
| 7 | HI | 78 | 82.6 | | | |
| 8 | NH | 78 | 82.5 | | | |
| 9 | NY | 77.9 | 82.5 | | | |
| 10 | NJ | 77.8 | 82.4 | | | |
| | | | | | | |

Kaiser Family Foundation, 2010.

United States: 65+ Population Growth



Distribution of U.S. Projected Older Population by Age: 2010 to 2050



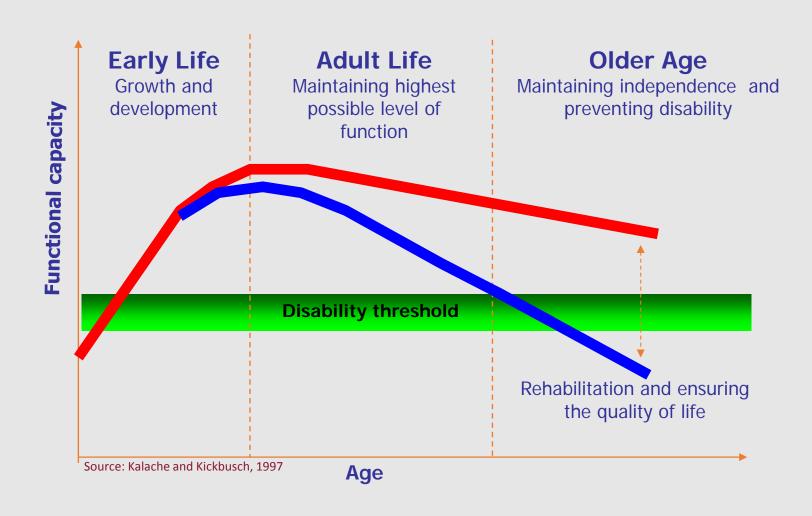
Note: Line indicates the year that each age group is the largest proportion of the older population. Source: U.S. Census Bureau, 2008.

States With Largest Population 65+

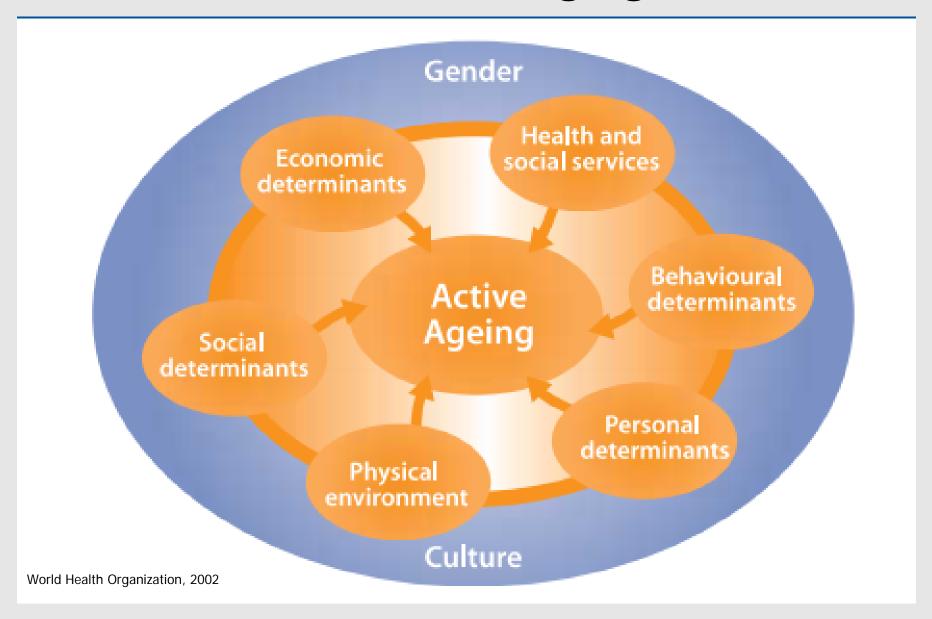
| | Population 65 and over | | | Percent 65 and over of state population | |
|------|------------------------|-----------|------|---|---------|
| Rank | State | Number | Rank | State | Percent |
| 1 | California | 4,246,514 | 1 | Florida | 17.3 |
| 2 | Florida | 3,259,602 | 2 | West Virginia | 16.0 |
| 3 | New York | 2,617,943 | 3 | Maine | 15.9 |
| 4 | Texas | 2,601,886 | 4 | Pennsylvania | 15.4 |
| 5 | Pennsylvania | 1,959,307 | 5 | lowa | 14.9 |
| 6 | Ohio | 1,622,015 | 6 | Montana | 14.8 |
| 7 | Illinois | 1,609,213 | 7 | Vermont | 14.6 |
| 8 | Michigan | 1,361,530 | 8 | North Dakota | 14.5 |
| 9 | North Carolina | 1,234,079 | 9 | Rhode Island | 14.4 |
| 10 | New Jersey | 1,185,993 | 10 | Arkansas | 14.4 |
| 11 | Georgia | 1,032,035 | 11 | Delaware | 14.4 |
| 12 | Virginia | 976,937 | 12 | Hawaii | 14.3 |
| 13 | Massachusetts | 902,724 | 13 | South Dakota | 14.3 |
| 14 | Arizona | 881,831 | 14 | Connecticut | 14.2 |
| 15 | Tennessee | 853,462 | 15 | Ohio | 14.1 |
| 16 | Indiana | 841,108 | 16 | Missouri | 14.0 |
| 17 | Missouri | 838,294 | 17 | Oregon | 13.9 |
| 18 | Washington | 827,677 | 18 | Arizona | |
| 19 | Wisconsin | 777,314 | 19 | Massachusetts | 13.8 |
| 20 | Maryland | 707,642 | 20 | Michigan | 13.8 |

U.S. Census Bureau 2014

Aging & the Life Course



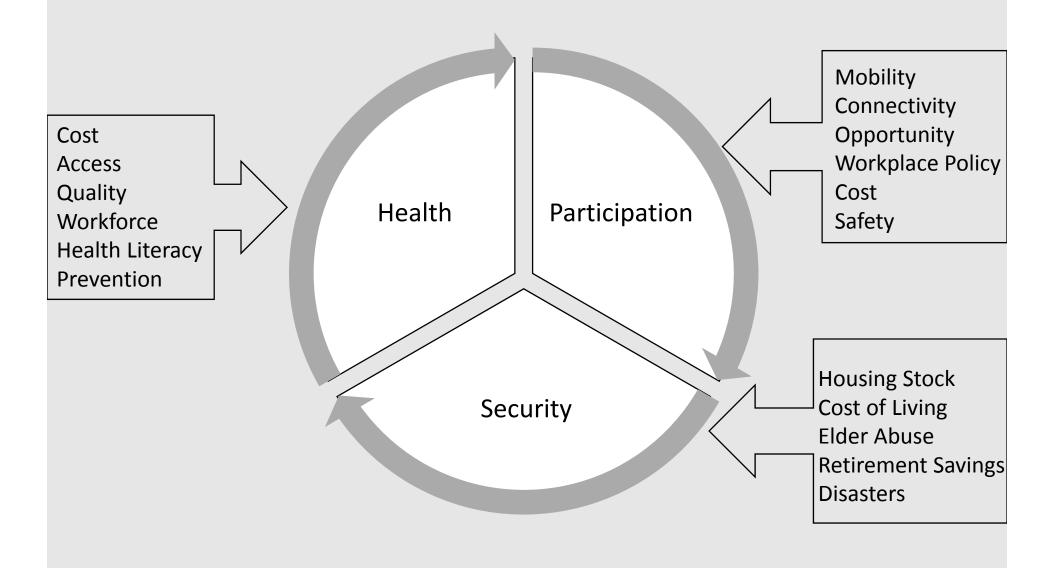
Determinants of Active Aging



Current Policy Challenges

- Medicalization of aging
- Inadequate policies & funding for interventions outside of healthcare
- What is the long-term vision and policy response for adding life to years?

Challenges & Opportunities



Participation: Age-friendly Communities



Health: Preventive Services

- Walkability
- Health literacy
- Falls prevention
- Immunization
- Healthy Food Access
- Substance Abuse
- Sexual Health
- Mental Health



Health: Delivery & Services

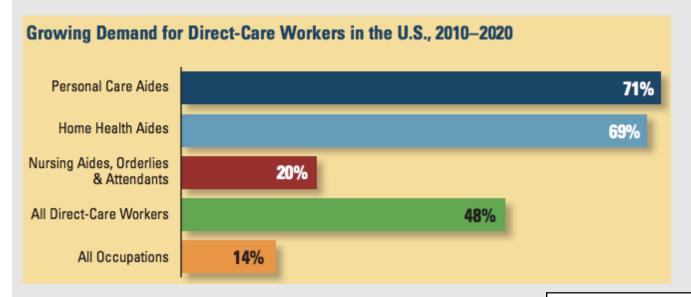
Unpaid Caregivers

- 43.5 million caregivers caring for person 50+
- 14.9 caring for person with dementia
- 2/3 older people receiving longterm care services in the community get ALL of their care from a family member
- Caregiver ratio currently 7:1 → projected to be 4:1 by 2030

CARE Act
Respite & Day Programs
Stipends
Paid Family Leave
EAP Benefits
Uber-Style Access to Care

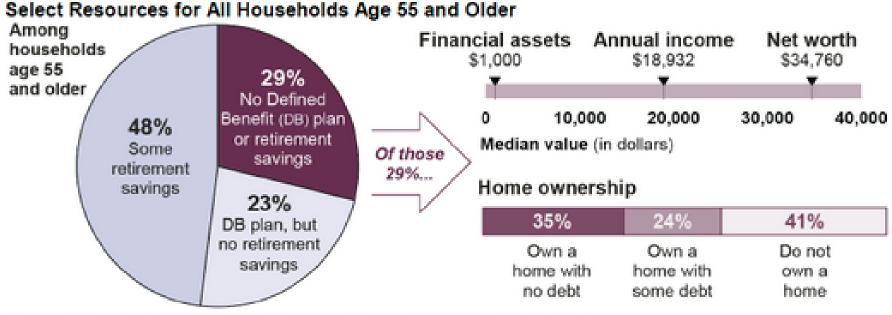
Health: Delivery & Services

Direct Care Workers Deliver 70-80% of Paid Long-term Care



Core Curriculum
Workforce Training at State
Universities
Structured Career Ladder
Geriatrics >> Primary Care
Partnership with high schools
Referral & Registry Centers

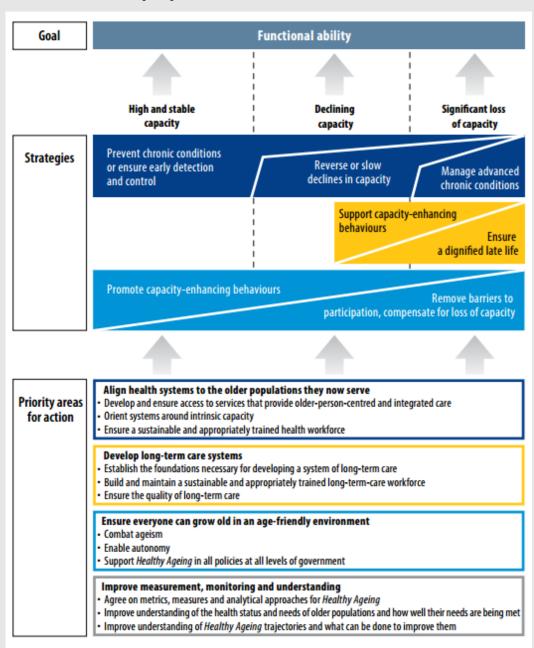
Security: Financial



Source: GAO analysis of 2013 Survey of Consumer Finances (SCF) data. | GAO-15-419

4-5% of Older People Have Experienced Financial Exploitation

Public Health Approach



Source: WHO, World Report on Ageing & Health, 2015.

Community Change: Public Health Approach

Elements for Success:

- Social Determinants of Health
- Aligned Resources
- Multi-Sector Commitment
- Disruptive
- Shared Vision
- Leadership
- Long-term Sustained Investments
- Measurable Data

So Who Pays for This???

- Federal \$ Medicaid Waivers and SIM's
- PCORI
- Social Investment Funds & Venture Philanthropy
- Public/Private Partnerships
- Fostering Social Entrepreneurship
- Use of Tax Cuts and Incentives

For Additional Information

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Intra-State Discussion Questions

Report Back:

- What models have worked well in your state that might be replicable in other states?
- What do you see as your state's biggest challenges and opportunities associated with an aging population over the next 10 years?

Additional Questions:

- In reflecting on today's presentations, in what ways has your thinking changed about your state's aging population?
- How can the widest range of public resources (e.g. educational and cultural institutions, transportation, parks & recreation, etc.) be leveraged to keep older people healthy and engaged?
- How can you mobilize private industry to effectively employ and better serve older people?
- What steps can you take to help people under 60 prepare for the financial and health-related challenges of aging?